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Ajinomoto Develops Environment- Friendly Packaging

Eat Well, Live Well.



NEW Eco-Friendly Mono-Material Packaging

ASV
STORY

THE AJINOMOTO GROUP

(Ajinomoto) has come together with their customers and the community to contribute to a more harmonious coexistence with the planet. In an effort to realise a sustainable "Recycling-Oriented Society", Ajinomoto has introduced a highly recyclable mono-material packaging with the aim to achieve zero-waste, mainly through the recycling of materials and chemicals.

To achieve this, Ajinomoto strives to promote

the maximisation of resource usage by reducing the quantity of plastics used in the packaging and developing brand new materials and technologies that will allow them to be recycled as resources instead of waste. The mono-material packaging is made with materials that are environment-friendly which compose of 90 per cent of the same material.

In line with The Ajinomoto Group Creating Shared Value (ASV) initiative to promote global sustainability, Ajinomoto (Malaysia) Berhad

(AMB) has pioneered the adoption of monomaterial in Malaysia for the packaging of its highest selling product, the 72g AJI-NO-MOTO Umami Seasoning (Flavour Enhancer), since May 2021. With plans to take this initiative further, AMB targets future expansion of the use of mono-material in other AJI-NO-MOTO packaging. The 'Recycle' logo will be placed at the back of its new mono-material packaging to encourage consumers to recycle the package

post-consumption.

With these efforts, Ajinomoto aims and hopes to achieve zero-plastic waste by the financial year 2030. Let's care for our environment as we "Eat Well, Live Well" together with Ajinomoto.