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SPREADING THE GOODNESS OF RAMADAN THROUGH SERI-AJI



IN the spirit of Ramadan, Ajinomoto (Malaysia) Berhad (AMB) had pledged to continue supporting more than 500 underprivileged people across the region of Klang Valley.

Retaining energy from dawn till dusk in Ramadan

has always been one of the challenges especially for children who are on the move throughout the day.

AMB took the initiative to help the underprivileged kids stay energised by sharing the advantages of a well-balanced fried rice dish as part of The Ajinomoto Group Creating Shared Value (ASV) in promoting health

and wellbeing of the community.

The recipes which are Seri-Aji® Nasi Goreng Kampung Kaw and Nasi Goreng Cina Berkurma are not only delicious but also quick and easy to prepare during sahur. With the short amount of time to spare during

this hour, the food to consume needs to be full of complete macro and micronutrients like fibre, protein, and carbohydrates.

In addition to preparing nutritious food during sahur, consumers can stand a chance to win prizes of up to RM20,000 by participating in Seri-Aji Buy & Win Contest. Only 3 easy steps are required to participate in the contest: Buy at least RM6 of Seri-Aji® products in a single receipt; complete the necessary details; and submit the participation via website (<https://www.ajinomoto.com.my/>) or WhatsApp at +6010-901 9123 to let your entry count.

The contest ends on May 8, 2022.

The company is concerned about the livelihood of Malaysians through this ASV initiative. Thus it is more crucial during this blessed month that nutritious and delicious meals should be focused on so our health will not be compromised. Let's stay energetic together during Ramadan and "Eat Well, Live Well".